



## International Conference on Technology for Innovation Management 2024

### ICTIM 2024–Amman, Jordan

APPLIED SCIENCE PRIVATE UNIVERSITY, JORDAN IN COLLABORATION WITH GLOBAL ACADEMIC FORUM ON TECHNOLOGY, INNOVATION AND MANAGEMENT (GAFTIM), DUBAI AND TECHNICAL SPONSORED BY SPRINGER

LOCATION; ASU Amman, Jordan, 28-29<sup>th</sup>, April 2024

CALL FOR PAPERS

#### CONFERENCE COMMITTEES

##### CONFERENCE PATRONS

Dr. Haitham Abu Khadija, Chairman of the Board of Trustees of the Applied Science Private University, JORDAN

##### GENERAL CHAIRS

Prof. Saleh Al Okdeh, Dean of Business School, ASU, JORDAN.  
Prof. Tariq Rahim Soomro, Acting Rector, IoBM, Pakistan

##### CONFERENCE CHAIR

Prof. Haitham M. Alzoubi, Skyline University College, UAE  
Dr. Taher M. Ghazal, UKM, Malaysia

##### CONFERENCE TP CHAIR

Dr. Anwar Al-gasaymeh, ASU, JORDAN  
Dr. Munir Ahmad, NCBA&E, Pakistan

##### STEERING COMMITTEE

Dr. Srinidhi Vasudenevan, University of Greenwich, UK  
Dr. Jesus Cuauhtemoc Tellez Gaytan, Tecnológico de Monterrey, Mexico  
Dr. Mohammad Kamrul Hasan, UKM, Malaysia  
Dr. Federico Del Giorgio Solfa, National University of La Plata, Argentina  
Dr. Muhammad Alshurideh, University of Sharjah, UAE.  
Dr. Mounir El Khattib, Hamdan Bin Mohamad Smart University, UAE  
Prof. Abdulsattar Al Ali, Dr. Kanayalal Rania Inc., Canada  
Dr. Sagheer Abbas, NCBA&E, Pakistan (Publications)  
Prof. Alma Emerita, FEUR University, Philippines  
Dr. Neyara Radwan, Almaarefa University, KSA  
Dr. Vorobeva Victoria, National Research Tomsk Polytechnic University, Russia

##### SCIENTIFIC COMMITTEE

Dr. Mohit Viji, Liwa College of Technology, Abu Dhabi  
Dr. Muhammad Adnan Khan, Gachon University, South Korea  
Dr. Karamath Ateeq, Skyline University College, UAE  
Dr. Manas Pradhan, Skyline University College, UAE  
Dr. Beenu Mago, Skyline University College, UAE  
Dr. Nida Naser, University of Sharjah, UAE  
Dr. Laith Abualigah, Al Albaet University, Jordan  
Dr. Khoulood Khaled Eledlebi, Khalifa University, UAE  
Prof. Syed Naqvi, Mohawk College, Canada  
Dr. Sarfraz Nawaz Brohi, Monash University, Malaysia  
Prof. M. Nawaz Brohi, Bathspa University, UAE  
Dr. Nasser Taleb, Canadian University Dubai, UAE  
Dr. Adel Abusitta, McGill University, Canada  
Dr. Morven McEachern, Huddersfield University, UK  
Dr. Yingli Wang, Cardiff University, UK  
Prof. Mona Badran, Cairo University, Egypt  
Prof. Eiad Yafi, Institute of Business, Timor-Leste  
Dr. Noor Zaman Jhanjhi, Taylor's University, Malaysia  
Dr. Ritu Chauhan, Amity University, India  
Prof. Muhammad Saleem Khan, Rector NCBA&E, Pakistan  
Dr. Abdullah Almasri, Hariot Watt University, Malaysia  
Dr. Osman Gulseven, Muscat University, Oman  
Mr. Shabib Aftab, Virtual University of Pakistan, Pakistan  
Dr. Areej Fatima, Lahore Garrison University, Pakistan  
Dr. Tahir Alyas, Lahore Garrison University, Pakistan  
Dr. Umer Farooq, Lahore Garrison University, Pakistan  
Dr. Muhammad Abu Arqoub, Petra University, Jordan  
Dr. Ahmad Shubita, Petra University, Jordan  
Dr. Nasreen Khan, SZABIST, UAE  
Engr. Muhammad Asghar Khan, IoBM, Pakistan  
Mr. Muhammad Sheraz Javeid, Hameeda Rasheed Institute of Science & Technology, Pakistan



International Conference on Technology for Innovation Management (ICTIM) Is Jointly Organized By Applied Science Private University, Jordan In Collaboration With Global Academic Forum On Technology, Innovation and Management (GAFTIM), Dubai And Technical Sponsored By Springer. ICTIM will be held physically in ASU Amman, Jordan, 28-29<sup>th</sup>, April 2024. The main goal of ICTIM is to share, and exchange knowledge and innovative ideas about the current trends in Managing Innovation and Technology, Information & Cyber Security, Business Management, economics and Entrepreneurship. All papers will be blind peer-reviewed by at least three reviewers based on full paper submission. Accepted papers will be published in the ICTIM proceedings and will be submitted for inclusion into Springer proceedings.

#### LOCATION

ICTIM will be held on 28-29, April 2024 at the Applied Science Private University, Al Arab st. 21-Amman, Jordan, Tel: +962-65609999, email: info@asu.edu.jo

#### TOPICS

ICBATS welcome papers that pertain to the conference topics including but not limited to:

- Technology Innovation & Business Innovation
- Cyber Security & Information Management
- IoT, Blockchain & Machine Learning
- Web, Networking & Communication
- Technology Management, Knowledge Systems & Sociotechnical Systems
- Industry 4.0/5.0 Technologies & Digital Transformation
- IoT, Blockchain & Machine Learning
- FINTECH, Digital Accounting & Digital Marketing
- Business Intelligence, e-Learning & m-Learning

#### PAPER GUIDELINES

All papers should follow Springer format Click here

#### EVALUATION PROCESS

All submitted full papers will go through a blind review process, and each submitted article will be reviewed by a minimum of three peer reviewers. After acceptance of the article, at least one author is supposed to register and present the paper physically or virtually.

#### IMPORTANT DATES

**Submission Deadline:** January 30<sup>th</sup>, 2024  
**Acceptance Deadline:** February 15<sup>th</sup>, 2024  
**Registration Deadline:** February 28<sup>th</sup>, 2024  
**Conference Date:** April 28-29<sup>th</sup>, 2024

#### PAPER SUBMISSION:

Please submit your paper on

For more Information Visit [APPLIED SCIENCE PRIVATE UNIVERSITY](http://APPLIED SCIENCE PRIVATE UNIVERSITY)

For any queries [ictim@gafitim.com](mailto:ictim@gafitim.com).

ICTIM website: <https://ictim.gafitim.com>